

2022 PARTNERSHIP OPPORTUNITIES



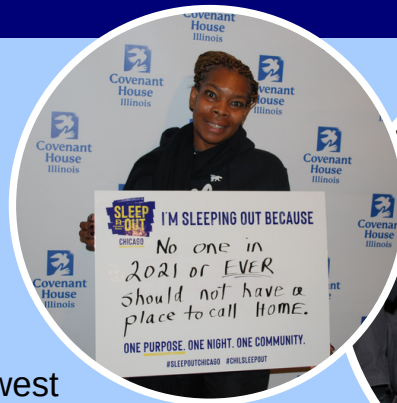
This November 17th, hundreds of people across Chicago are **giving up their beds for one night** to stand in solidarity with youth facing homelessness.



Sleep Out raises funds and awareness for Covenant House Illinois (CHIL), an organization on Chicago's west side that shelters and cares for youth (ages 18-24) experiencing homelessness.

CHIL provides a safe harbor and full continuum of wraparound supportive services to Chicago's most vulnerable populations. Our programs and services meet the physical, emotional, educational well-being of young people, as they build their path to independence.

When you sponsor Sleep Out, your company and employees come together to demonstrate organizational values, nurture camaraderie and team building, and promote a company-wide culture of philanthropy.



When: Thursday, November 17th, 2022 from 6pm - 8am

Where: Opportunities to Sleep Out from home and CHIL's on-site venue are available

ONE PURPOSE. ONE NIGHT. ONE COMMUNITY.

Our corporate partners are change-makers. Sleep Out partners receive logo recognition on our website and on social media post(s) by Covenant House Illinois, and dedicated email communication(s) to registered participants promoting the sponsorship.

CORPORATE CHAIRS: Covenant House Illinois is honored to have Jim Coleman and Tony Colon serve as Corporate Chairs for Sleep Out: Chicago 2022

JIM COLEMAN
CHICAGO OFFICE MANAGING
DIRECTOR




TONY COLON
SVP, CUSTOMER &
PARTNER EXPERIENCE




CHAMPION PARTNER | \$50,000

- Premium logo placement on all event marketing material and signage
- Night-of recognition at the event
- Night-of speaking opportunity at the event
- Name and logo recognition on CHIL website for one year
- Five posts on CHIL social Media channels (before and after event)
- Company story recognition in E-newsletter to entire CHIL database (5,000+) individuals
- Custom fundraising page



Contact: Chilinfo@covenanthouse.org | (312) 781-7554

Guardian Partner | \$25,000

- Logo placement on all event marketing material and signage
- Name and logo recognition on Covenant House Illinois website for one year
- Two posts on CHIL social media channels (before and/or after event)
- Company story recognition in E-newsletter to entire CHIL database (5,000+)
- Custom fundraising page

To learn more or submit Sponsorship payment visit: www.covenanthouseil.org/sleepoutchicago

Defender Partner | \$10,000

- Logo placement on all event marketing material and signage
- Name and logo recognition on Covenant House Illinois website for one year
- One post on CHIL social media channels (before or after event)
- Custom fundraising page



Advocate Partner | \$5,000

- Logo placement on all event marketing material and signage
- Name and logo recognition on Covenant House Illinois website
- One post on CHIL social media channels (before or after event)
- Custom fundraising page



Start-up Team | \$1,500+

- Corporate Sleep Out teams receive a custom fundraising page
- Shared post on CHIL social media channels (before and after event)



2022 PARTNERSHIP COMMITMENT FORM



Yes I want to support Sleep Out

- Champion (\$50,000)
- Guardian (\$25,000)
- Defender (\$10,000)
- Advocate (\$5,000)
- Start-up Team (\$1,500)

Your financial commitment can be met through direct Sponsorship and/or corporate team peer-to-peer fundraising

Need help recruiting sleepers? We'll tailor an employee engagement project for your team. Additional co-created partnership opportunities available. For details contact Chilinfo@covenanthouse.org or (312)759-7554

Name: _____

Title: _____

Company: _____

Email: _____

Phone: _____

Mailing Address: _____

Contact Name for Logo/Advertising: _____

Email: _____

Phone: _____

Mail Check to: Covenant House Illinois 2934 W. Lake Street Chicago IL 60612

Learn more about Sleep Out: www.covenanthouseil.org/sleepoutchicago

Questions? chilinfo@covenanthouse.org or call (312)781-7554